

Firm Description

Aucris is a US-owned company whose primary business is the provision of financial and business advice and other consulting services. Aucris and its sister companies operate in Croatia, Bosnia-Herzegovina and Macedonia. It is currently establishing offices in Kosovo and Slovenia, where it until now has operated through its Zagreb and Skopje offices.

Aucris advises foreign and domestic companies seeking investment opportunities in the region, whether through acquisition, brownfield or greenfield development, joint ventures or franchising. Aucris also works with local companies seeking to increase their profitability and with local companies and governmental entities that wish to improve their procedures or organizational structure or that need assistance in planning and implementing new activities.

Aucris's real estate affiliate deals with this specialized area, again for both foreign and domestic clients. Other Aucris affiliates provide media review and information services and political, economic and business analysis for subscribers and other clients.





WORKOUTS — Aucris assists clients faced with financial and/or managerial problems that they are unable to resolve to return their businesses to profitability.

BUSINESS EXPANSION — Aucris advises local companies wishing to expand their businesses beyond their current geographic limits or whose owners or managers have determined that they need outside assistance to achieve their goals of broadening or deepening their current activities.

CAPITAL RAISING — Aucris helps clients raise funds for their firms and their projects.

REGULATORY CONSULTING — Aucris aids clients to fulfill the legal and regulatory requirements and to overcome the practical obstacles that confront them when starting a firm, investing or pursuing a project in Southeastern Europe. It also assists clients to come into and remain in compliance with domestic and foreign laws and regulations and with industry best practices.

DUE DILIGENCE — Aucris performs the in-depth background research and analysis required, especially in Southeastern Europe, before an investment can wisely be made in a company or a project.



REPRESENTATION OF INVESTORS

Aucris identifies investment opportunities for clients, evaluates these potential investments and assists clients to negotiate the terms and conditions of an investment and the documents governing it.

MEDIA REVIEW AND INFORMATION SERVICES

Aucris's sister company Terna produces in English and distributes to foreign embassies and businesses the daily MediaScan report, which summarizes important local-language print and television news reports regarding international relations, domestic politics and local business and economic developments.



REAL ESTATE

Aucris's sister company Aucris Real Estate acts as agent for clients wishing to sell, buy, rent, lease or exchange high quality residential, commercial, industrial or agricultural properties. Aucris Real Estate provides clients with, among other things, market research and advice as to locations and characteristics of desirable properties and, in the case of clients seeking investment property, assistance in acquiring a property portfolio.





BUSINESS OPPORTUNITY AND RISK CONSULTING

Aucris identifies and evaluates the rewards and risks of current and planned operations of businesses, including identifying and evaluating competitive opportunities and threats, analyzing the rewards and risks associated with opening offices in new regions and assessing business processes and procedures. Aucris recommends measures to maximize the rewards and mitigate the risks it has identified through its research and analysis and assists clients to develop and implement strategic and tactical plans based on its recommendations. Aucris provides similar services to governmental entities and NGOs.



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